

CrimeReports.com Acquires TipSoft

Integration of Crime Mapping and Tip Management Tools to Transform Communication Between Law Enforcement and the Public

Salt Lake City – **June 9, 2010** – { HYPERLINK "http://www.crimereports.com/" }, creators of the National Crime Map, today announced the acquisition of TipSoft, the most widely adopted police tip acquisition and intelligence management tool for law enforcement with over 600 agency partners. The integration of TipSoft's capabilities with CrimeReports greatly increases citizens' ability to collaborate with law enforcement agencies.

"This is another big step in the continued evolution of transforming the connection between law enforcement agencies and the general public," said Greg Whisenant, founder and CEO, CrimeReports. "As a combined entity, CrimeReports can offer the most comprehensive and cost-effective set of tools in the industry, allowing law enforcement agencies to engage the public with tools that they already use every day."

TipSoft is a tip and intelligence management application used by Crime Stoppers programs, student crime prevention groups and law enforcement agencies nation-wide, including the NYPD, Chicago PD and LAPD. TipSoft provides seamless reception and management of information submitted by phone, on the Web or by a SMS text. Tips can be received and replied to with complete security and anonymity. To date, TipSoft has facilitated 1.6 million tips which have resulted in the following:

- 122,967 arrests
- 45,529 fugitives taken into custody
- 10.959 vehicles recovered
- \$4.6 billion in illegal drugs taken off the streets

"TipSoft and CrimeReports share a common mission: leveraging emerging technologies to meet the needs of law enforcement," said Kevin Anderson, owner of Anderson Software, makers of TipSoft. "We take pride in knowing we create solutions that benefit our customers and the public in general. We are excited about how these tools will add value for law enforcement and citizens alike."

CrimeReports has enjoyed rapid growth since its inception in 2007 and now serves about 1,500 law enforcement agencies across North America. In addition to the acquisition of TipSoft, CrimeReports recently announced the launch of Neighborhood Central, a suite of tools designed to connect individuals, law enforcement agencies, community groups and businesses at a hyperlocal level.

"Our goal is to help our customers move beyond the crime map, creating an unprecedented open dialogue between law enforcement and citizens," said Scott Kinzie, Senior Vice President of Marketing and Product Strategy, CrimeReports. "Allowing community members to submit tips about crime right there on our crime map allows a two-way exchange of information that will

have a meaningful impact on community safety."

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About CrimeReports

Working with about 1,500 law enforcement agencies across North America, CrimeReports is the largest and most accurate online resource for up-to-date crime and sex offender information. The CrimeReports network offers a family of affordable, easy-to-use software tools for law enforcement agencies to understand crime trends and share up-to-date neighborhood crime data with the public. Community members can access the integrated crime map and expanded Neighborhood Central tools for free at www.CrimeReports.com, empowering them to make informed decisions to help improve the safety of their neighborhood and community. CrimeReports services are offered by Public Engines, Inc. For more information, visit www.CrimeReports.com.

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